



RESET LADIES
SPRING / SUMMER 2019

RESET BRAND AND VISION

A new season, almost a new decade. Time to refresh, renew and rethink what's right and what's relevant. Along with a more considered and focussed design perspective we've refreshed our branding to give you even more clarity and direction from this season on.

From smarter looks and everyday casuals, everything is connected to the multifunctional consumer. Below we would like to guide you through our seasonal theme's. The pages are curated with a mix of inspirational images, runway and street plus sketches of the styles.

As usual the RESET collection is a build up of the Modern Essentials range and the Lightweight Packables range. This season we decided to highlight the Functional jackets within the Modern Essential by an additional hangtag to clarify that the styles are designed with function.

We hope to get you inspired with this new collection.

- 'Keeping you warm when it's windy, dry when it's wet, comfortable when it's cold and stylish all the time' -

/ RESET Team

COLOUR HIGHLIGHTS

The most important colours of the RESET ladies collection are the bright tropical colours such as the green, red, yellow and fuchsia. Next to these brights we offer a range of modern pastels such as the pink, sky blue, and aqua.



FUCHSIA



FLAME
RED



SKY
BLUE



YELLOW



GREEN
LAKE



LIME
STONE



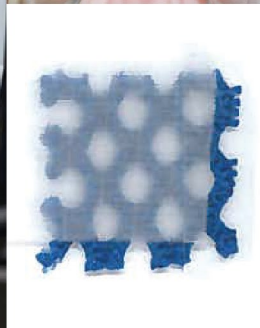
AQUA



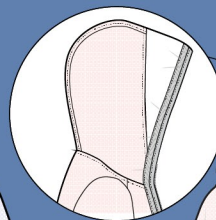
LIGHT
PINK

THE SEE THROUGH JACKET

Jackets made of a transparent ripstop nylon lined with a pop-coloured mesh lining, which creates a soft colour effect on the outside.



LR01.60.191
Transparent Ripstop
bright lining



LR01.10.191
Transparent Ripstop
bright lining



SPORTS DETAILS

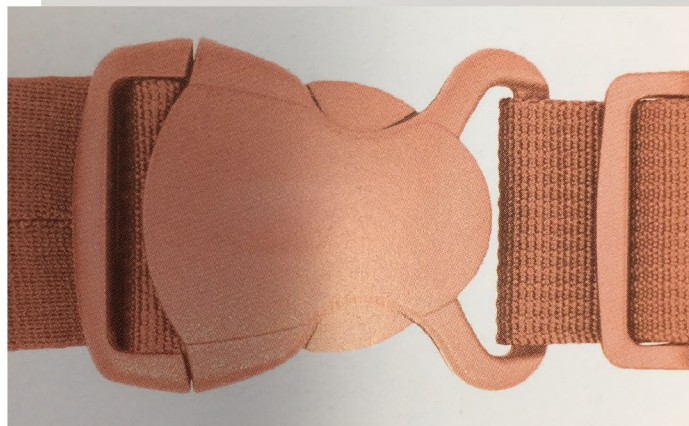
Classic styles with modern, sports inspired trim-details
made in a lightweight crinkled nylon.



LR03.20.191
Modern trenchcoat
in crinkled nylon



LR03.60.191
Modern trenchcoat
in crinkled nylon



UTILITY INSPIRED

A seasonal range of parka's and field jackets, made in fabrics such as the functional cotton with a printed pattern inside and wax coated cotton.



LR06.10.191
Short parka in
waxed cotton



LR62.20.191
Field jacket in
functional cotton



LR62.60.191
Minimal parka with detachable
hood in functional cotton

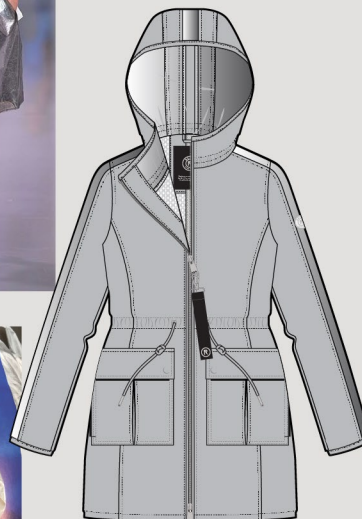


LR06.60.191
Parka with oversized
hood in waxed cotton



SILVER METALLIC

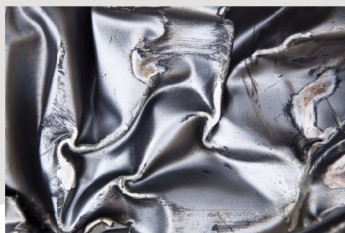
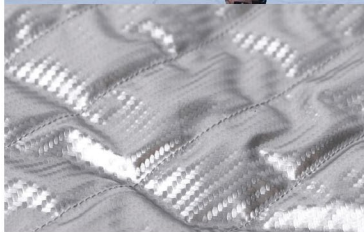
As metallics are a trend this season we have integrated a silver coating on a few style.



LR05.30.191
Army jacket silver-coated mix



LR05.10.191
Layered jacket silver-coated mix



MATERIAL MIX

Every season RESET Ladies looks into ways of combining nylon with other materials such as the scuba (neoprene sweat), cotton or heat sealed nylon.



LR08.60.191
Neopreen + nylon mix



LR29.10.191
Heat sealed + nylon mix

ZEBRA PRINT

The most important pattern this season is inspired on zebra stripes. We played with different sizes and executions of this pattern throughout the collection.



LR08.60.191
Printed parka



LR63.60.191
Printed trenchcoat



LR25.10.191
Printed lightweight down





TRANSPARENT RAINWEAR

A runway favourite this season is the clear trenchcoat.



LR64.60.191
Transparent trenchcoat



LR64.60.191
Transparent trenchcoat



THE COLOUR BLOCK PUFFER

Fresh retro-sports inspired colour block jacket. This jacket is part of our Lightweight Packable collection.



LR27.14.191
Lightweight down



LR27.14.191
Lightweight down





Design with function
Thanks to a special membrane added to the backside of the fabric, this garment is waterproof, windproof and breathable. This makes the garment perfect for the ever changing weather and helps you for the journey of everyday life.

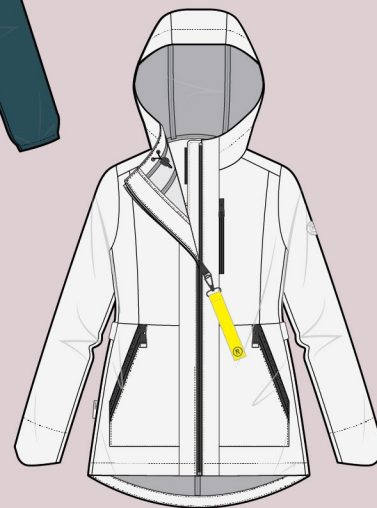


DESIGN WITH FUNCTION

These jackets are designed with function. This means either construction-wise and/ or fabric wise. These jackets are delivered with an additional hangtag to describe its benefits.



LR65.60.191
Modern parka in ultra light, functional crinkled nylon



LR61.20.191
Short jacket in functional bonded fabric



LIGHTWEIGHT PACKABLE
SPRING / SUMMER 2019

LIGHTWEIGHT PACKABLE

RESET is known for its Lightweight Down jacket collection. Below you'll find a few highlights of new styles, colours and prints.



SUMMER IN THE CITY



RESET LADIES S'191

Enjoy the collection!

/ **RESET**